

TIXR

UX Guidelines

Asset sizes and specs

About This Doc

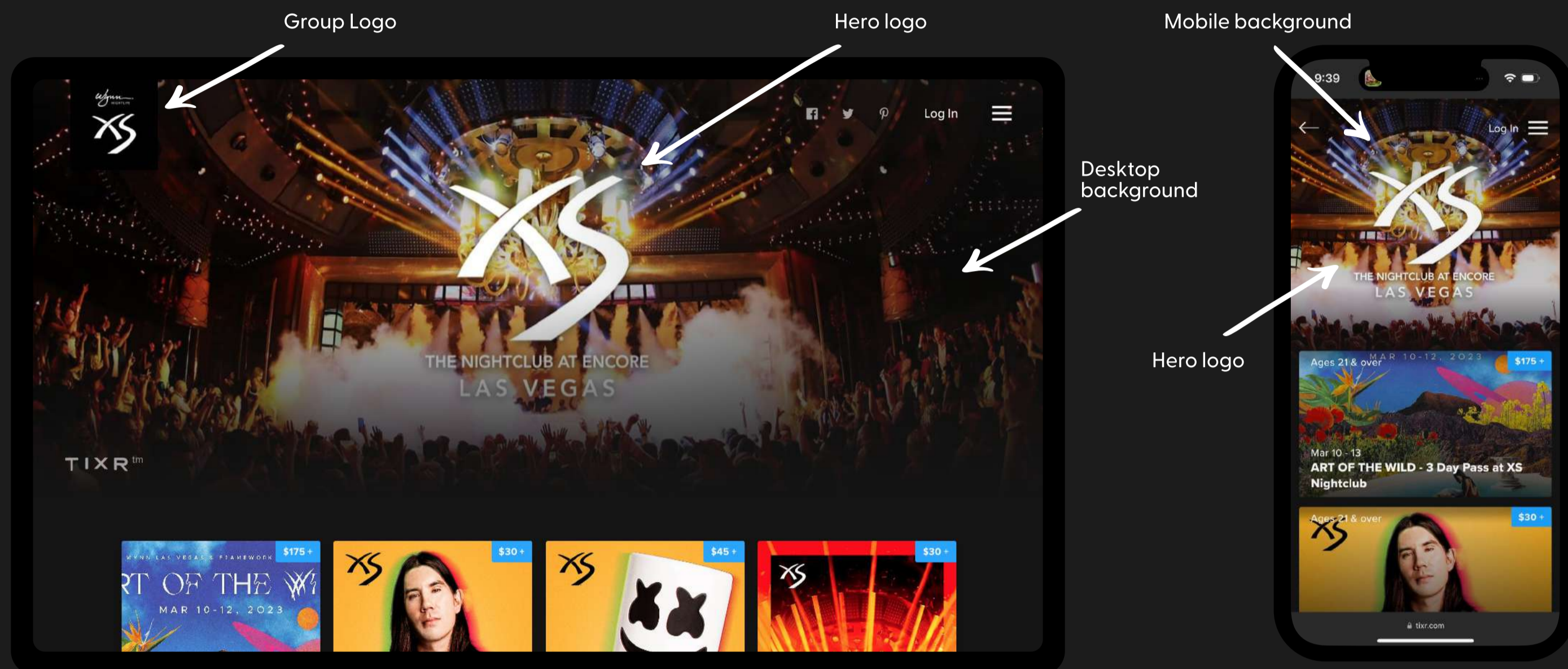
| What it is

A reference guide for branding and beautifying your group pages, event pages, and ticket types.

| How to use it

With such a wide variety of layouts and customizations available to you, use this guide to quickly find required image sizes, see how they'll render on the front-end, and upload images in Studio.

Group Page



Where to upload assets in Studio
 Studio > Manage group > Design

Assets

Desktop Max File Size: 1MB

Background | W: 1440px H: 600px

Shown as main background image at the top of the group page behind the event logo and logo.

Hero logo | W: 350px H: 350px

Appears in the center of the group page. Should not exceed a width of 350 px or a height of 350 px.

Group logo | W: 300px H: 300px

Appears on the top left of the group page. Should not exceed a width of 300 px or a height of 300 px.

Mobile Max File Size: 1MB

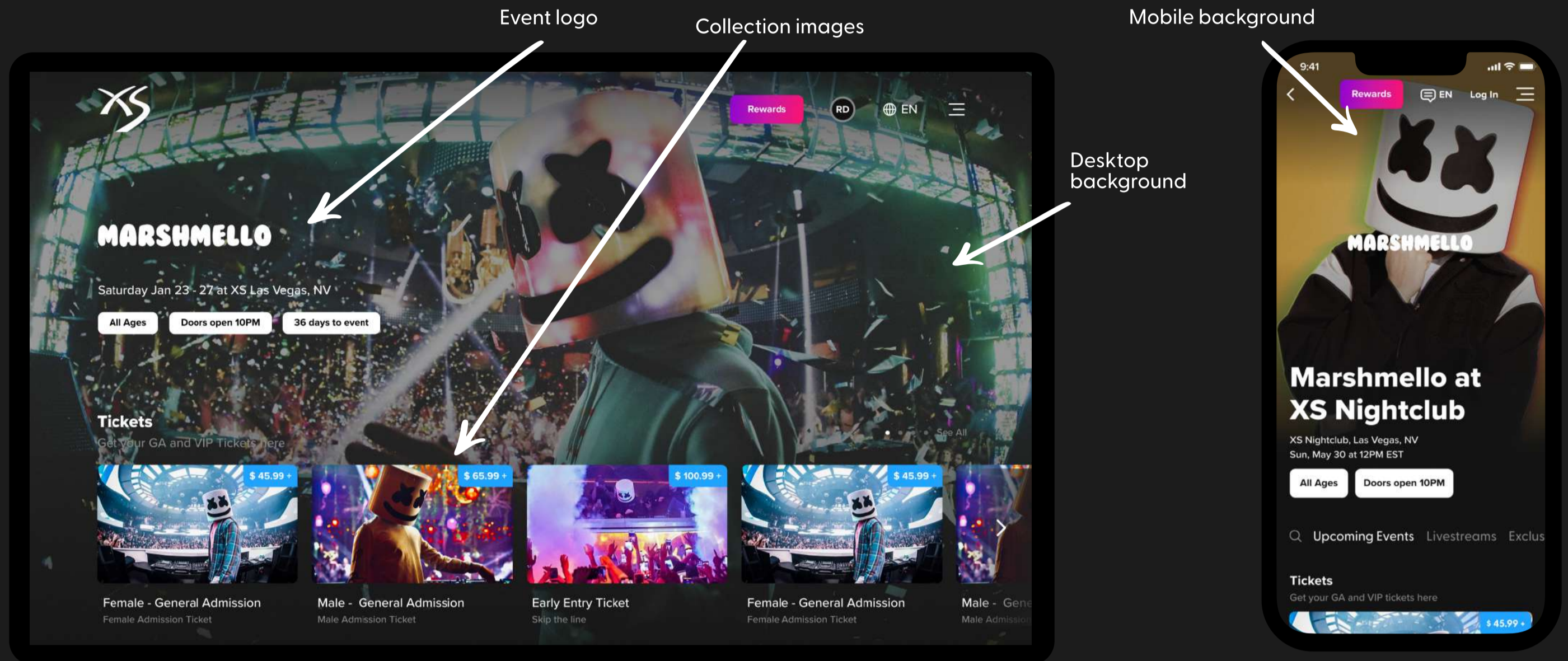
Mobile background | W: 375 px H: 430px

Full screen image shown at the top of the group page behind your event logo and details.

Mobile Flyer | W: 640px H: 379px

Image that appears in carousel and single column flyer views across various Tixr pages.

Event Page - Collections



Where to upload assets in Studio
 Studio > Manage event > Design

Collection Images: Studio > System > Collections

Assets

Desktop Max File Size: 1MB

Desktop background | W: 1440px H: 900px

Shown as main background image at the top of the event page behind the event logo and logo.

Event logo | W: 350px H: 350px

Appears in place of a dynamic page title, above the event date and location text. Should not exceed a width of 350 px or a height of 350 px.

Collection images | W: 284px H: 168px

Appears on collection cards.

Mobile Max File Size: 1MB

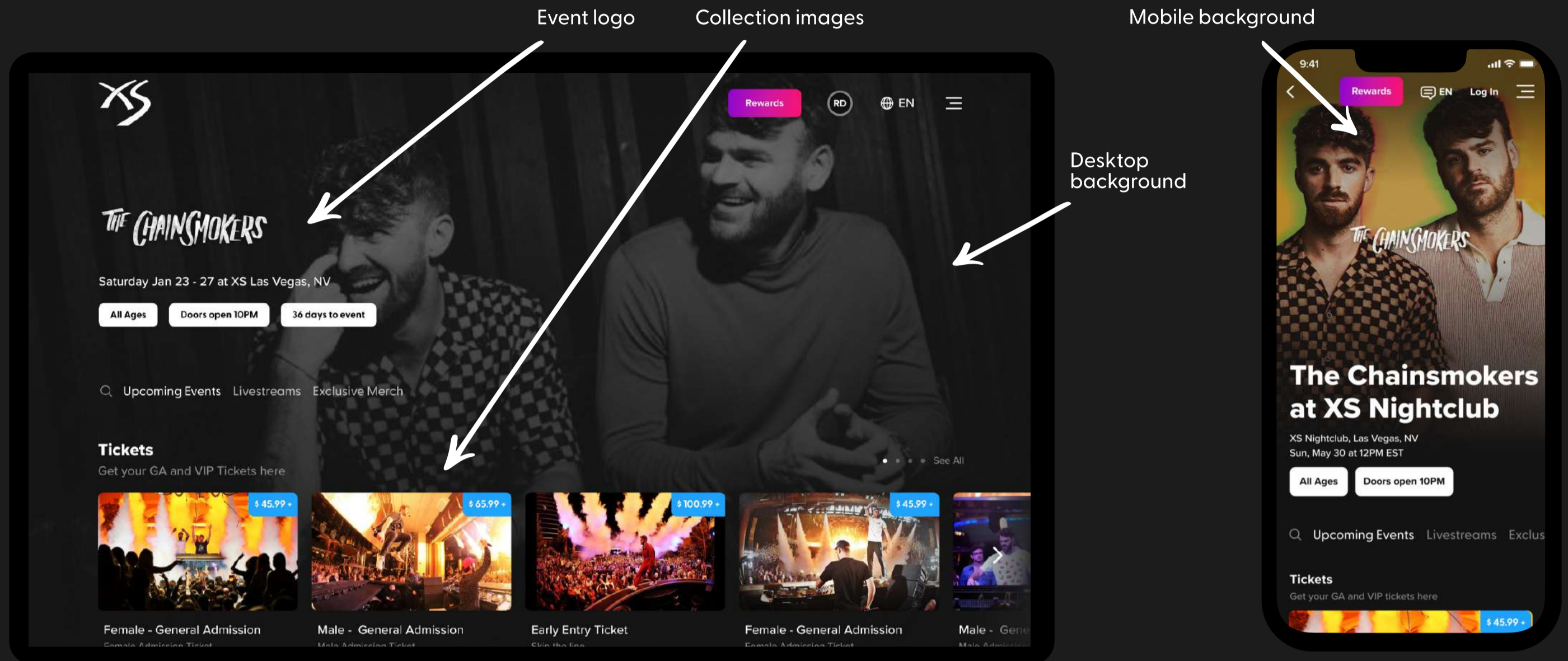
Mobile background | W: 375px H: 430px

Full screen image shown at the top of the event page behind your event logo and event details.

Mobile Flyer | W: 640px H: 379px

Image that appears in carousel and single column flyer views across various Tixr pages.

Event Page - Carousels



Where to upload assets in Studio
 Studio > System > Carousels

Collection Images: Studio > System > Collections

Assets

Desktop Max File Size: 1MB

Desktop background | W: 1440px H: 900px

Shown as main background image at the top of the event page behind the event logo and logo.

Event logo | W: 350px H: 350px

Appears in place of a dynamic page title, above the event date and location text. Should not exceed a width of 350 px or a height of 350 px.

Collection images (Carousel view) | W: 284px H: 168px

Appears on collection cards. In studio these are added: (studio > system > carousels)

Mobile Max File Size: 1MB

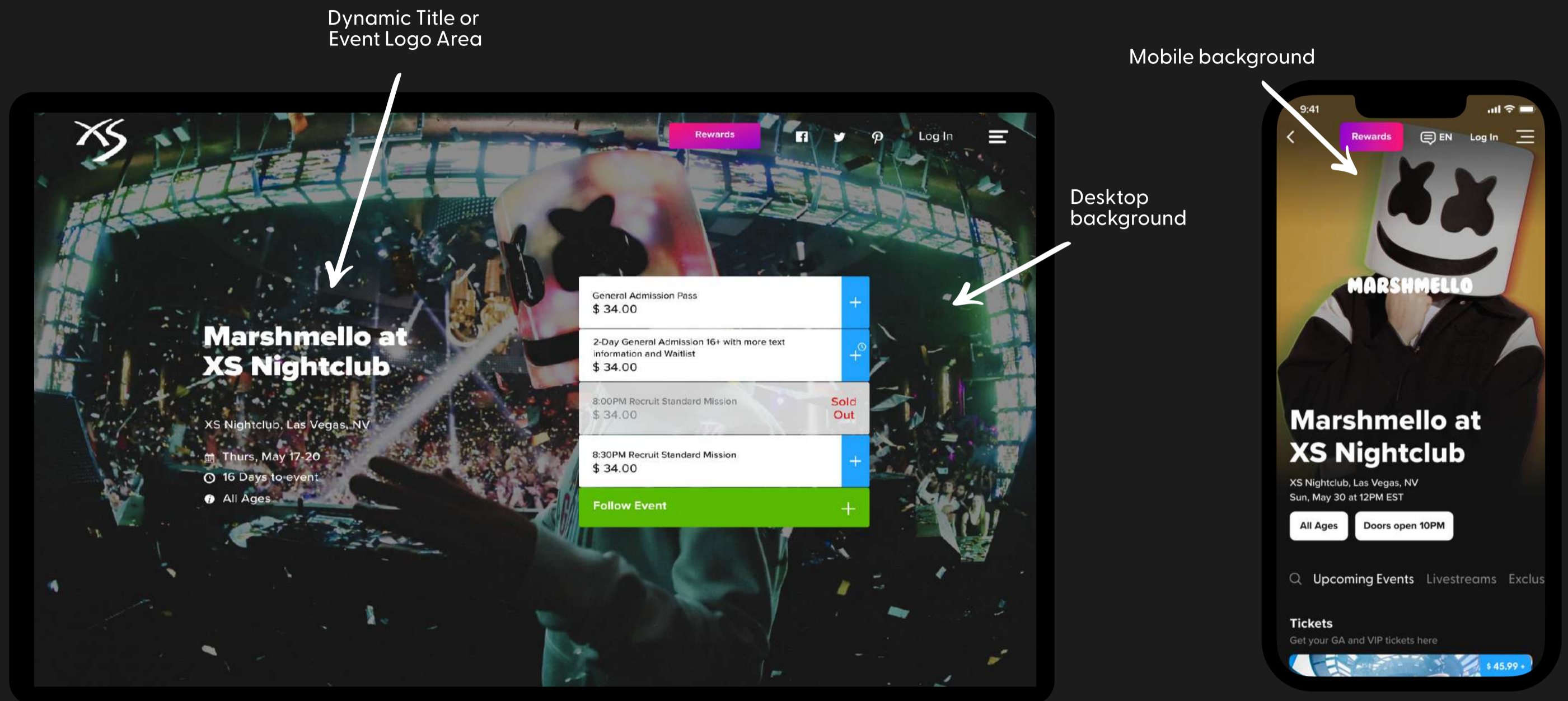
Mobile background | W: 375px H: 430px

Full screen image shown at the top of the event page behind your event logo and event details.

Mobile Flyer | W: 640px H: 379px

Image that appears in carousel and single column flyer views across various Tixr pages.

Event Page - Immersive



Where to upload assets in Studio

Studio > Manage event > Design

Assets

Desktop Max File Size: 1MB

Desktop background | W: 1440px H: 900px

Shown as main background image at the top of the event page behind the logo and ticket picker.

Event logo | W: 350px H: 350px

Appears in place of a dynamic page title, above the event date and location text. Should not exceed a width of 350 px or a height of 350 px.

Mobile Max File Size: 1MB

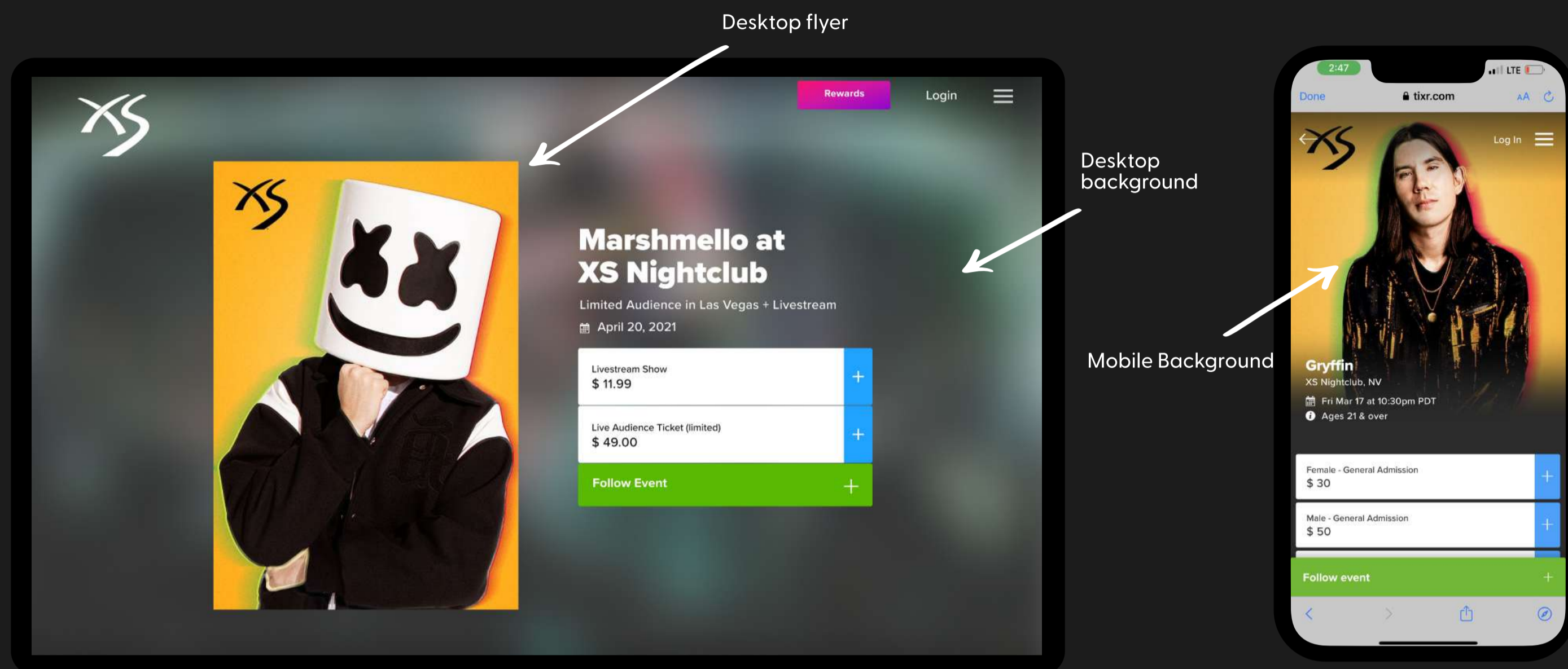
Mobile background | W: 375px H: 430px

Full screen image shown at the top of the event page behind your event logo and event details.

Mobile Flyer | W: 640px H: 379px

Image that appears in carousel and single column flyer views across various Tixr pages.

Event Page - Flyer



Where to upload assets in Studio

Studio > Manage Event > Design

Assets

Desktop Max File Size: 1MB

Desktop flyer | W: 428px H: 630px

Event image that appears to the left of the ticket picker.

Desktop background | W: 1440px H: 900px

Shown as background image at the top of the event page behind the desktop flyer, logo, and ticket picker.

Mobile Max File Size: 1MB

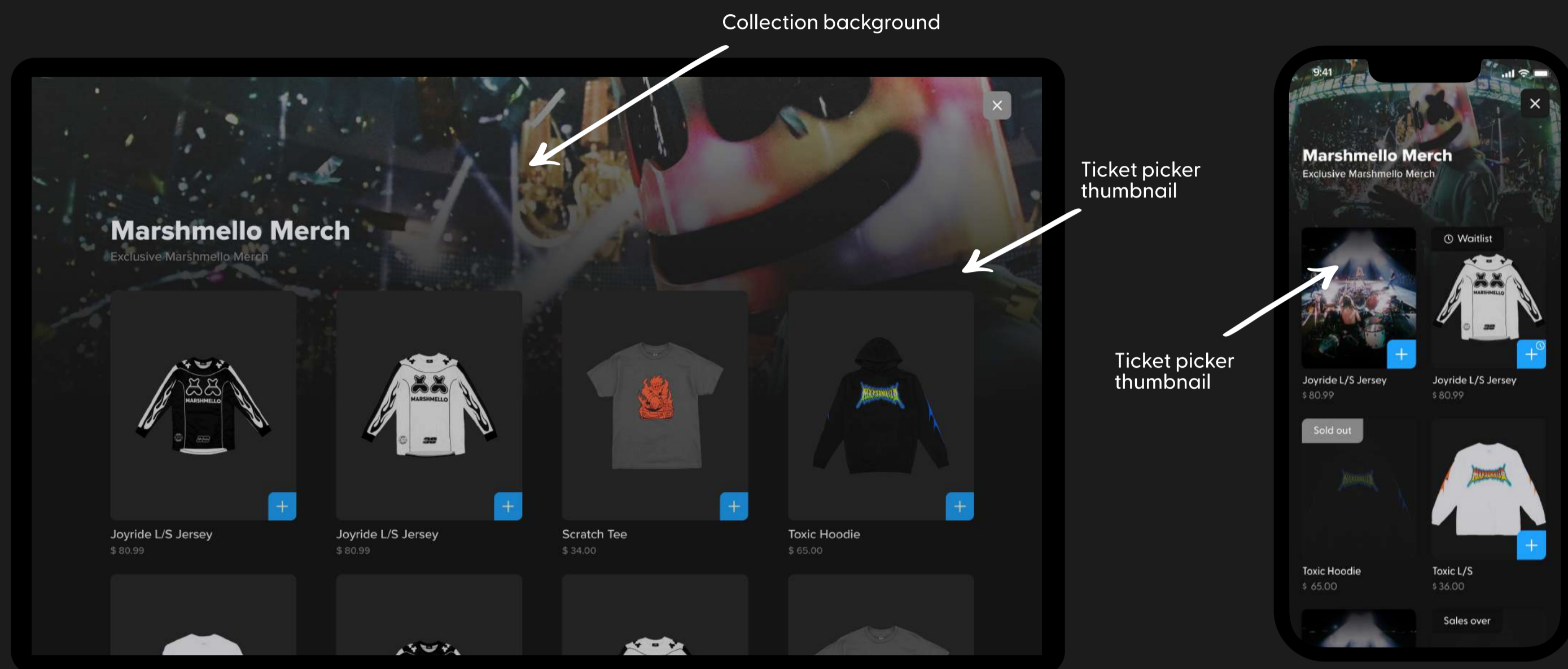
Mobile Background | W: 375px H: 430px

Image that appears as background of the entire screen.

Mobile Flyer | W: 640px H: 379px

Image that appears in carousel and single column flyer views across various Tixr pages as well as a link preview image when a link is shared.

Collection Overlay (Multi-Column View)



Where to upload assets in Studio

Studio > Manage event > Ticket types > Manage tickets > Design

Assets

Desktop Max File Size: 1MB

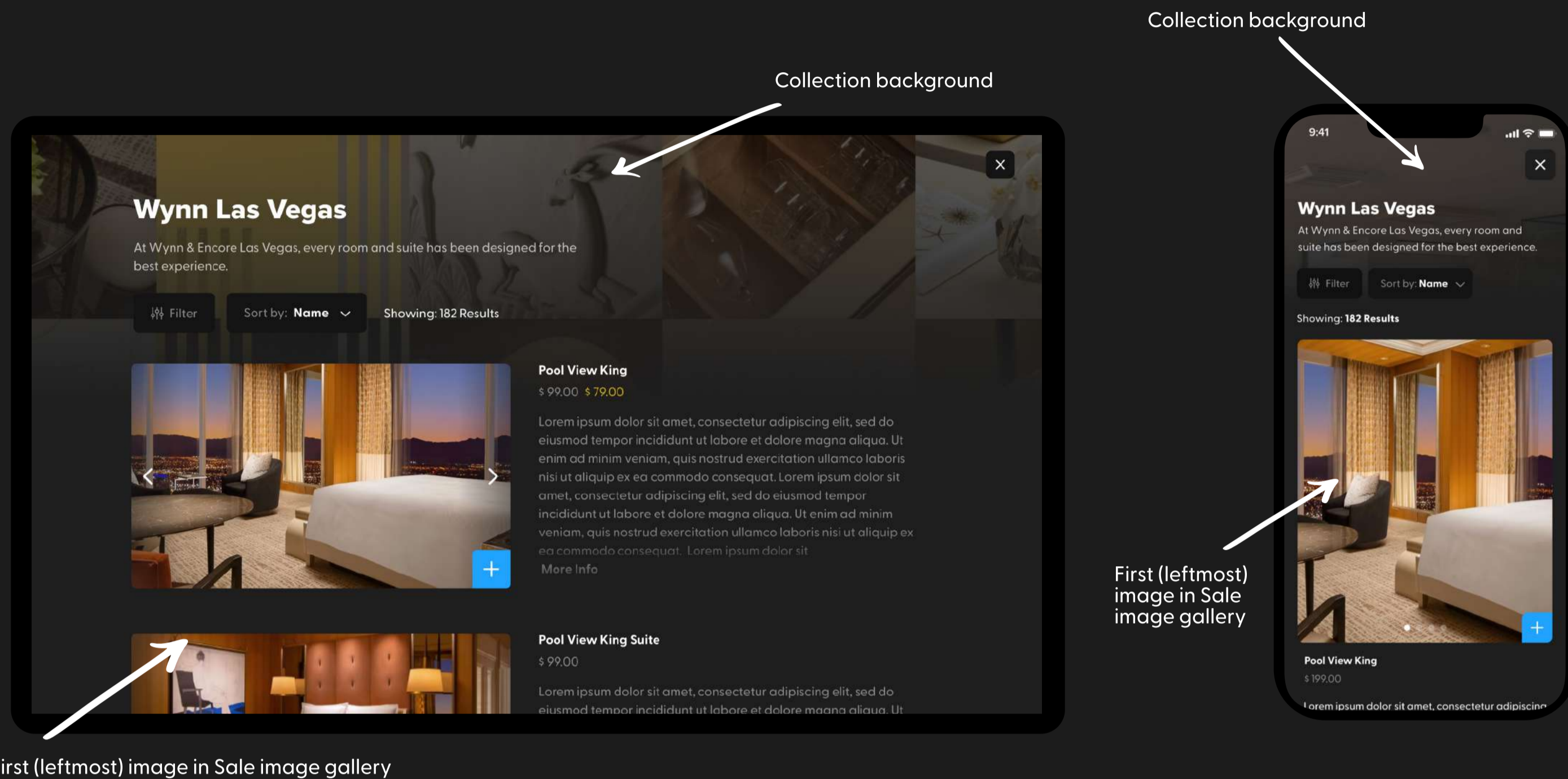
Ticket picker thumbnail | W: 200px H: 200px

The image tied to a ticket type inside a collection.

Collection background | W: 1440px H: 560px

Shown as main background image at the top of the event page behind ticket types.

Collection Overlay (Single-Column View)



First (leftmost) image in Sale image gallery

Where to upload assets in Studio
 Studio > Manage event > Ticket types > Manage tickets > Design

Assets

Desktop Max File Size: 1MB

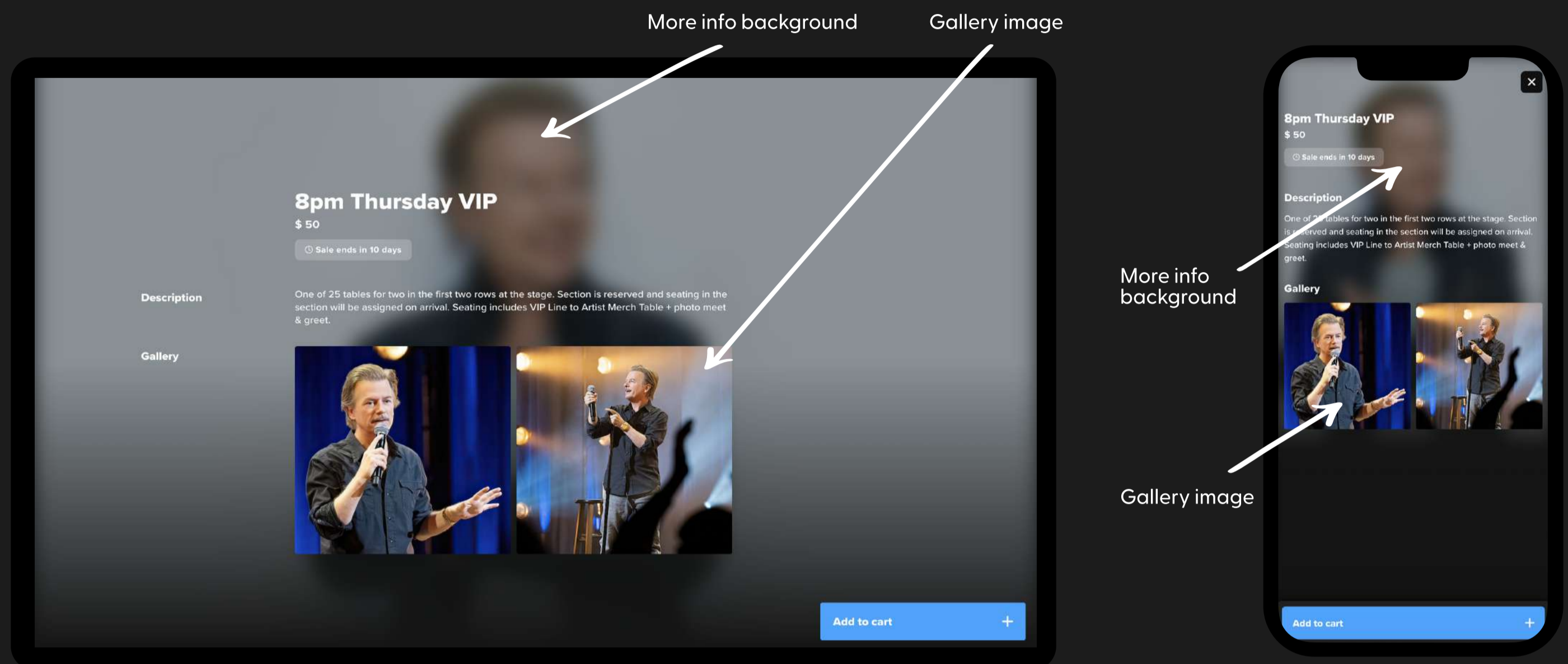
Collection background | W: 1440px H: 560px

Shown as background image at the top of the event page behind ticket types.

Sale image gallery | W: 536px H: 317px

The featured (leftmost) image in the ticket type's Sale image gallery.

More Info - Standard



Where to upload assets in Studio

Studio > Tickets > Ticket name > Design

Assets

Desktop Max File Size: 1MB

Background | W: 1600 H: 1000px

More info background appears with blur behind ticket info.

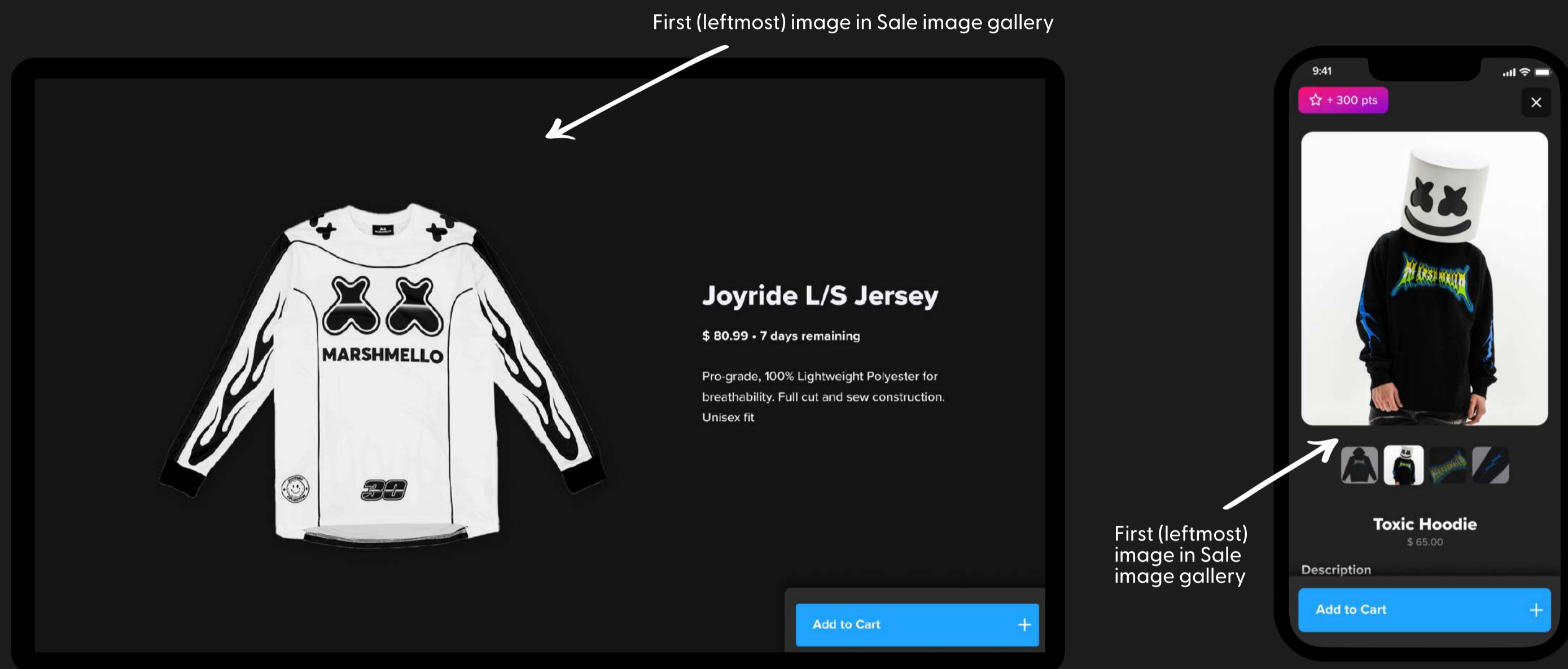
Gallery image | W: 536px H: 317px

Additional imagery associated with your event.

Note

Even numbers of Gallery images render as squares. If you upload an odd number of Gallery images, the odd image will automatically crop to full-width landscape orientation.

More Info - Contained



Where to upload assets in Studio

Studio > Manage event > Ticket types > Manage tickets > Design

Assets

Desktop Max File Size: 1MB

Sale image gallery | W: 536px H: 317px

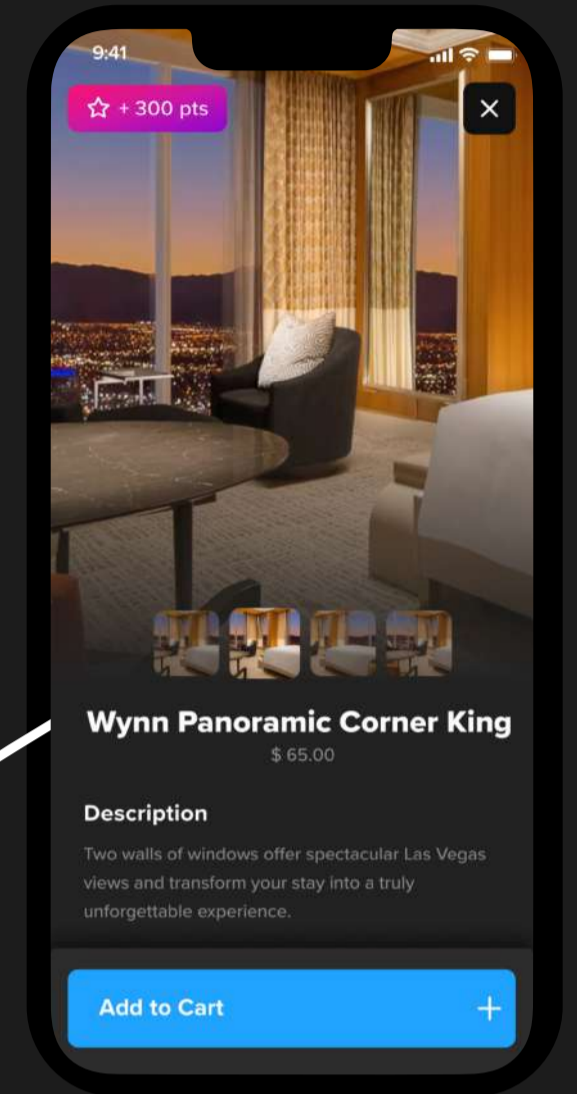
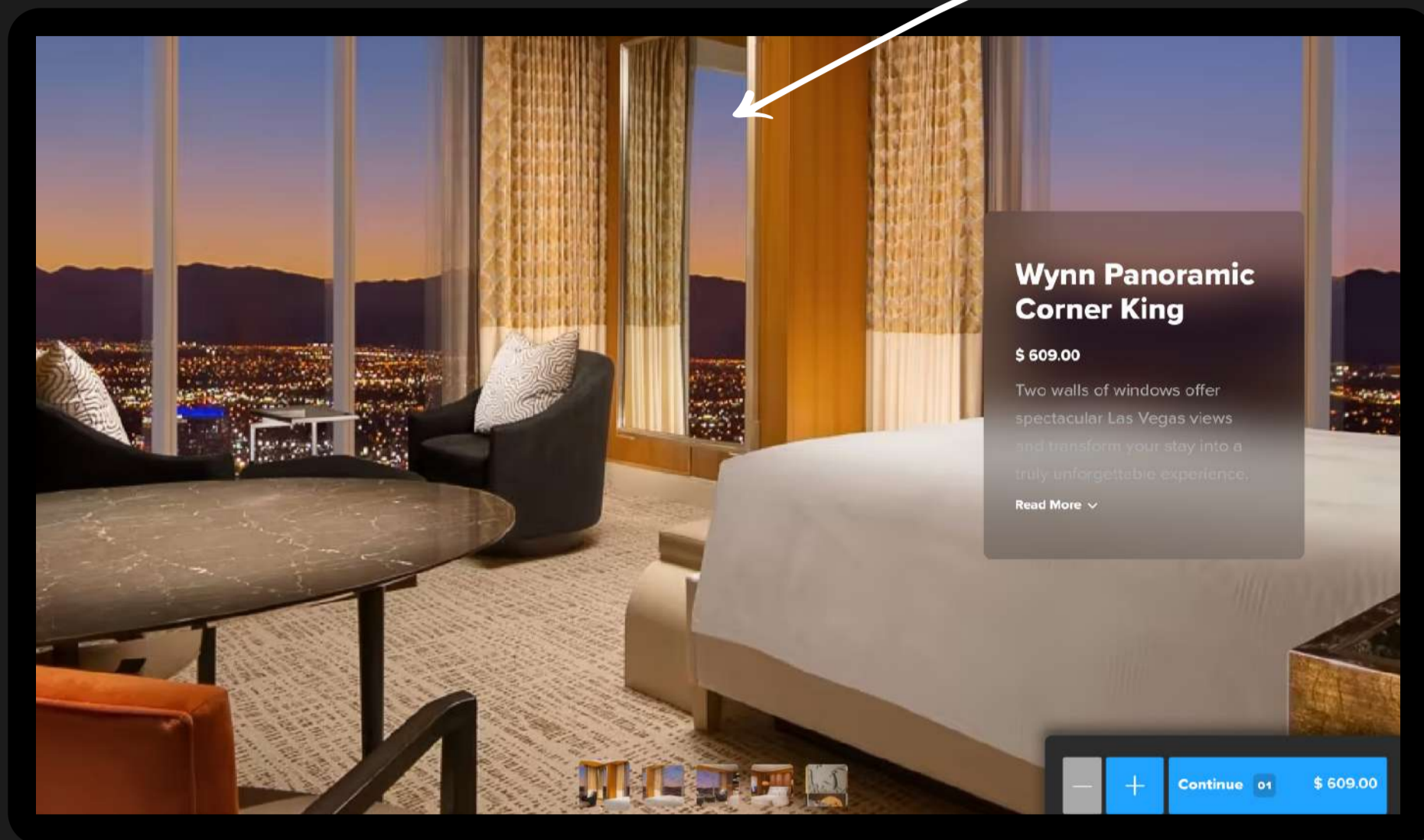
First (leftmost) image in Sale image gallery displays as featured image.

Note

Note: The More Info Background will only display on the Standard layout. You can omit it when using the Contained layout.

More Info - Immersive

First (leftmost) image in Sale image gallery



First (leftmost) image in Sale image gallery

Where to upload assets in Studio
 Studio > Manage event > Ticket types > Manage tickets > Design

Assets

Desktop Max File Size: 1MB

Sale image gallery | W: 1440px H: 900px

First (leftmost) image in Sale image gallery displays as featured image.

Mobile Max File Size: 1MB

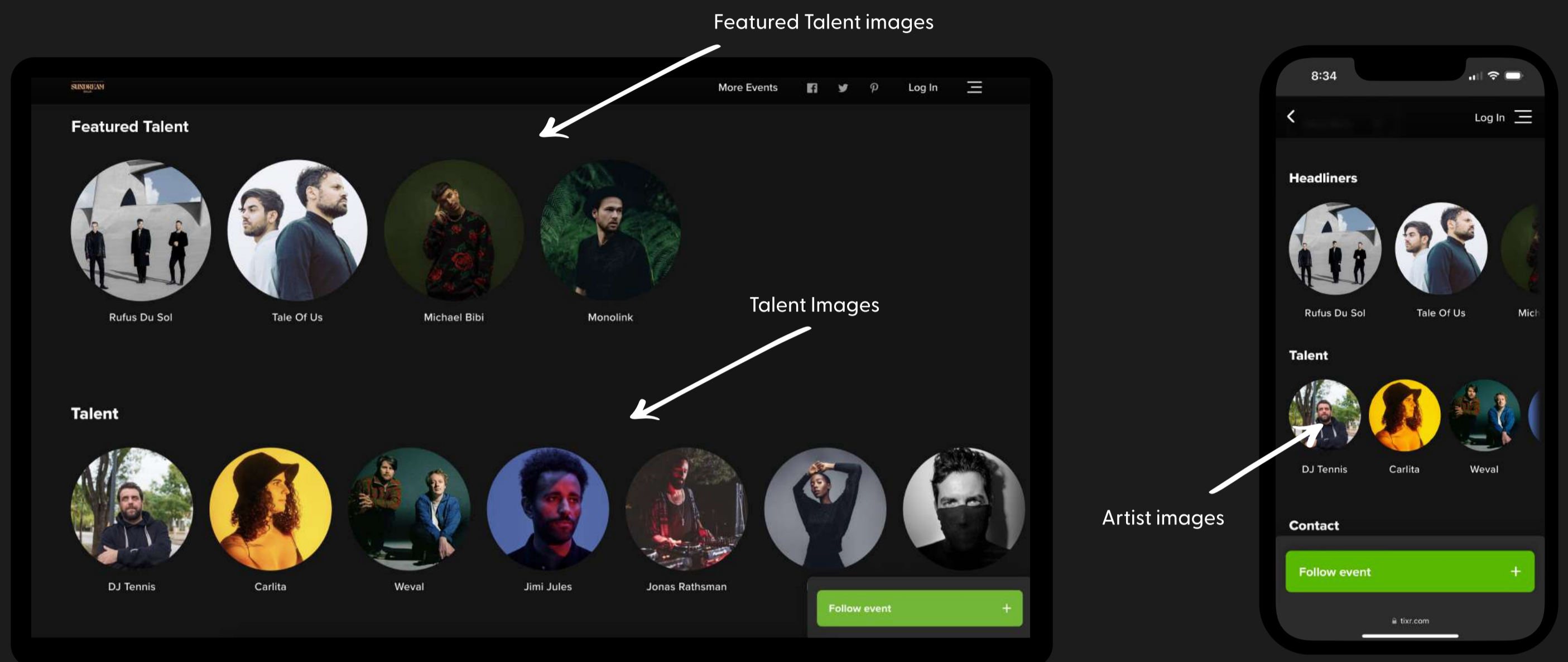
Sale image gallery | W: 375px H: 510px

First (leftmost) image in Sale image gallery displays as featured image.

Note

The More Info Background will only display on the Standard layout. You can omit it when using the Immersive layout.

Talent Section (Bottom Of The Event Page)



Where to upload assets in Studio

Studio > System > Artist > Artist image

Assets

Desktop Max File Size: 1MB

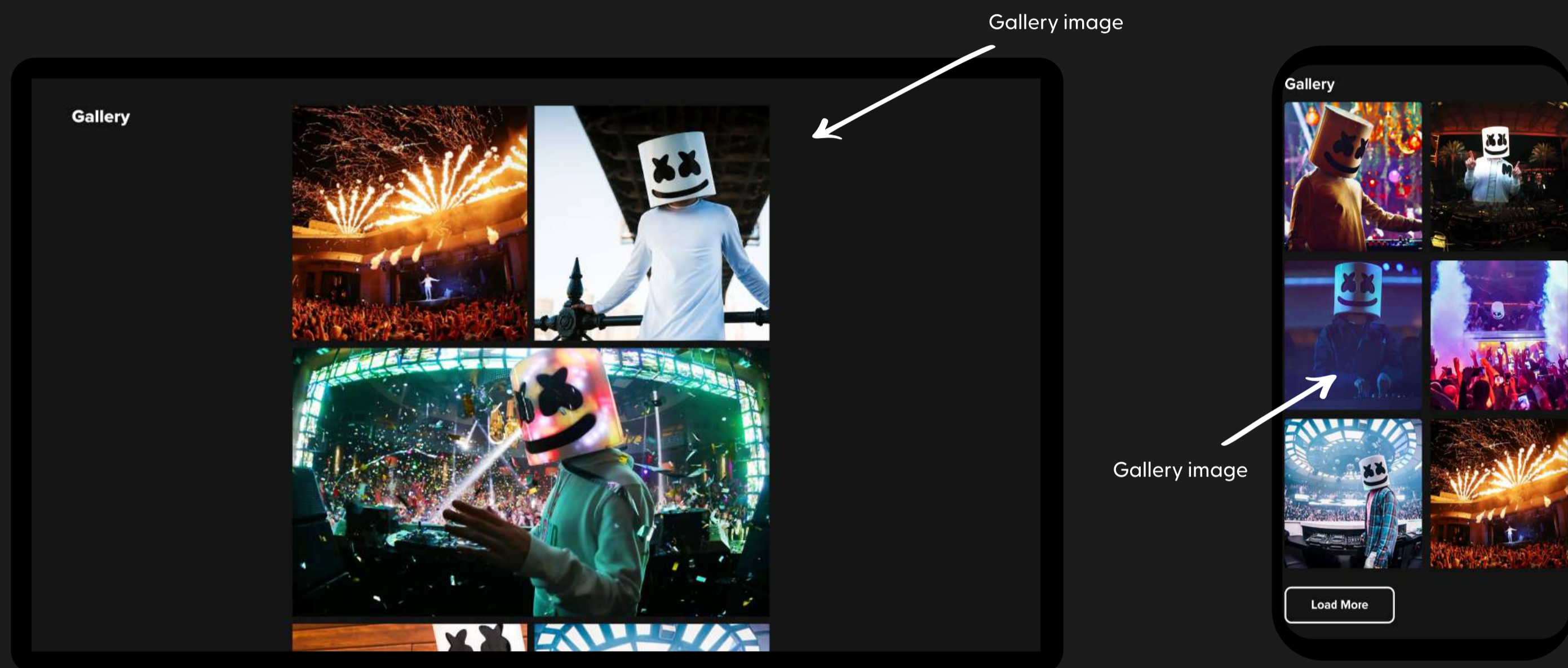
Artist image | W: 315px H: 315px

Image of any talent associated with your event.

Note

Headliner and Talent images render as circle, but you will still export a square 1:1 image.

Gallery Section (Bottom Of The Event Page)



Where to upload assets in Studio
 Studio > Manage event > Design > Event page image gallery

Assets

Desktop Max File Size: 1MB

Gallery image | W: 315px H: 315px

Additional imagery associated with your event.

Note

Even numbers of Gallery images render as squares. If you upload an odd number of Gallery images, the odd image will automatically crop to full-width landscape orientation.