

TIXR

# UX Guidelines

## Asset sizes and specs

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### About This Doc

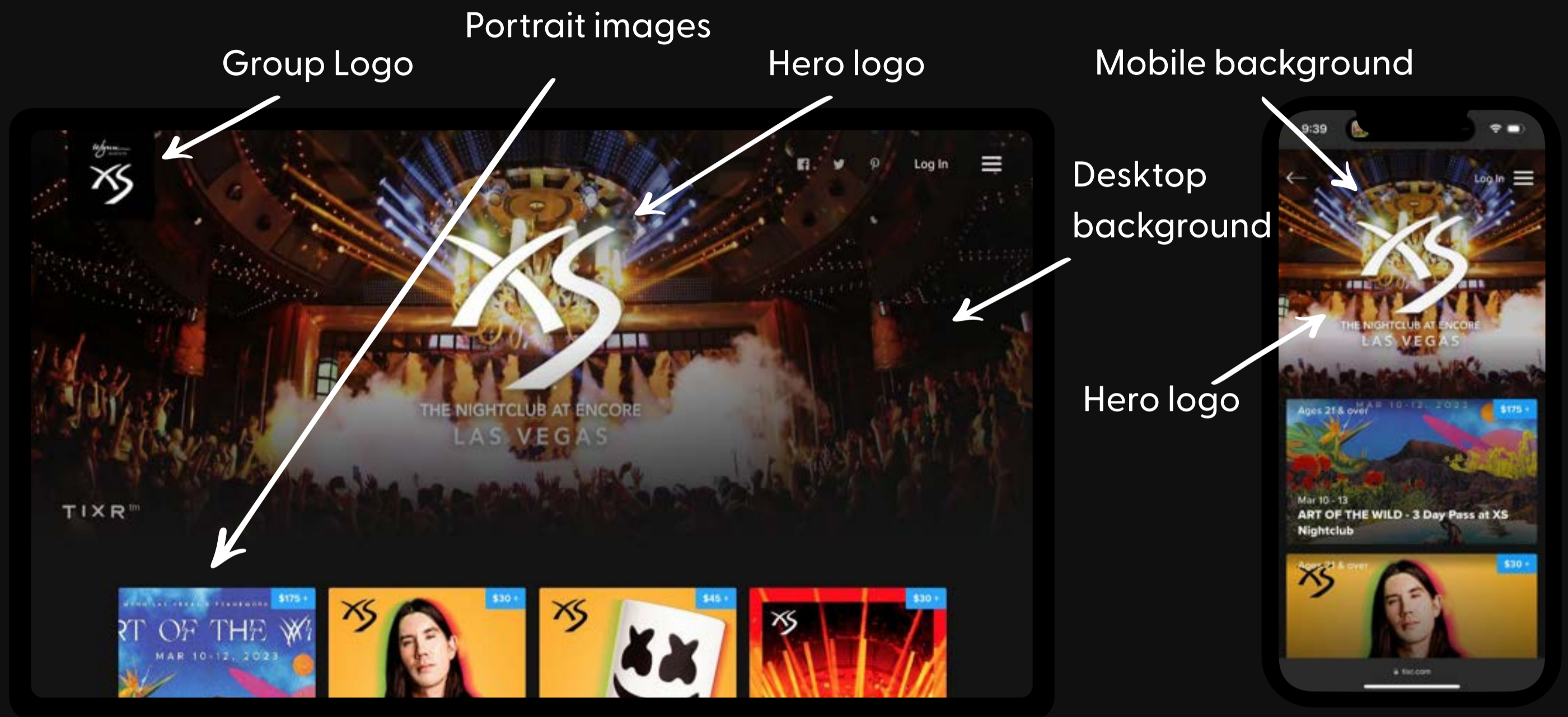
#### | What it is

A reference guide for branding and beautifying your group pages, event pages, and ticket types.

#### | How to use it

With such a wide variety of layouts and customizations available to you, use this guide to quickly find required image sizes, see how they'll render on the front-end, and upload images in Studio.

# Group Page - Flyer Carousel View (Portrait)



**Where to upload assets in Studio**  
 Studio > Manage group > Design

## Assets

**Desktop** Max File Size: 1MB

**Background | W: 1440px H: 900px**

Shown as main background image at the top of the group page behind the event logo and logo.

**Hero logo | W: 350px H: 350px**

Appears in the center of the group page. Should not exceed a width of 350 px or a height of 350 px.

**Group logo | W: 300px H: 300px**

Appears on the top left of the group page. Should not exceed a width of 300 px or a height of 300 px.

**Mobile** Max File Size: 1MB

**Mobile background | W: 375 px H: 430px**

Full screen image shown at the top of the group page behind your event logo and details.

**Event Display: Portrait | W: 426px H: 600px**

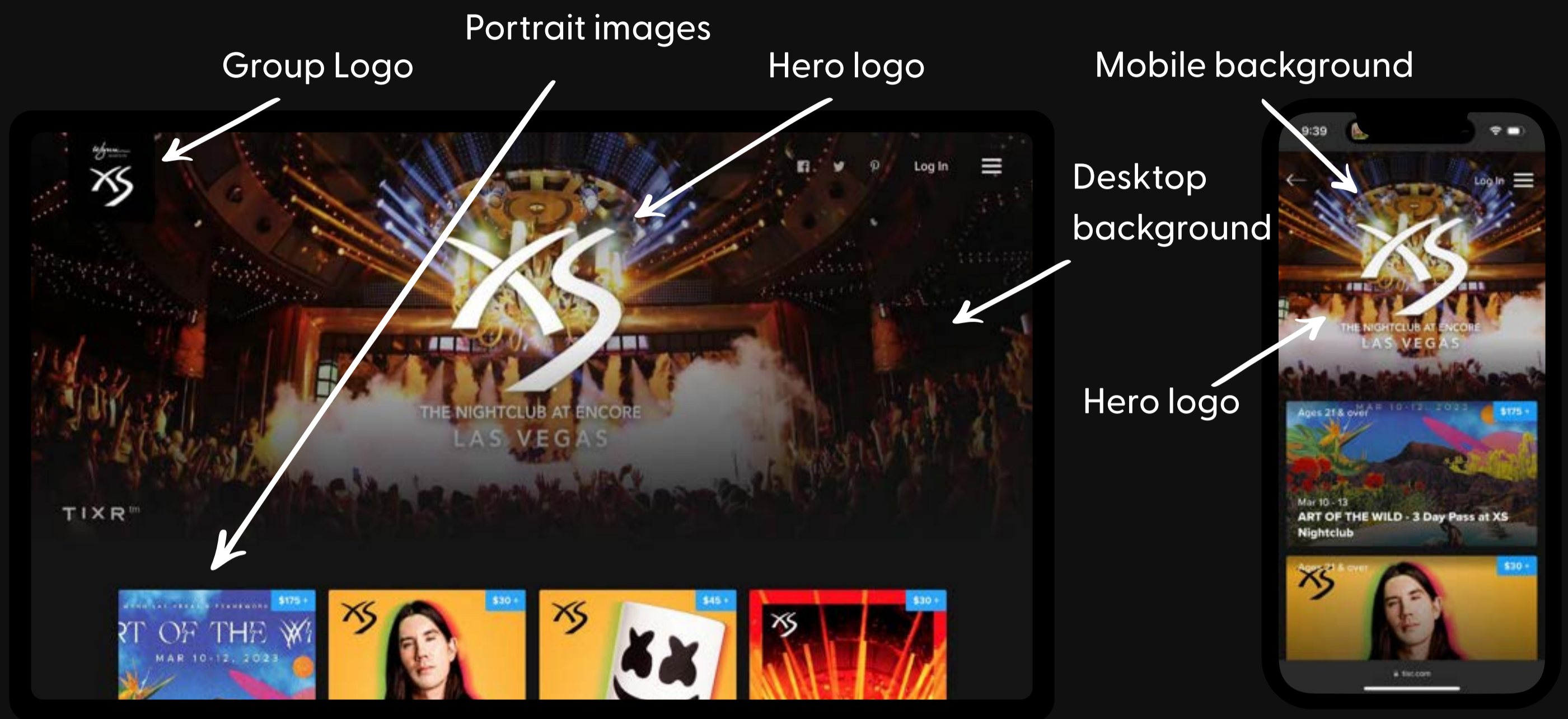
Image that appears in carousel and single column flyer views across various Tixr pages.

**Event Display: Landscape | W: 284px H: 168px**

Appears on collection cards.



# Group Page - Carousel View (Landscape)



**Where to upload assets in Studio**  
 Studio > Manage group > Design

## Assets

**Desktop** Max File Size: 1MB

**Background | W: 1440px H: 900px**

Shown as main background image at the top of the group page behind the event logo and logo.

**Hero logo | W: 350px H: 350px**

Appears in the center of the group page. Should not exceed a width of 350 px or a height of 350 px.

**Group logo | W: 300px H: 300px**

Appears on the top left of the group page. Should not exceed a width of 300 px or a height of 300 px.

**Mobile** Max File Size: 1MB

**Group Mobile background | W: 375px H: 430px**

Image that appears as background of the entire screen.

**Event Display: Portrait | W: 426px H: 600px**

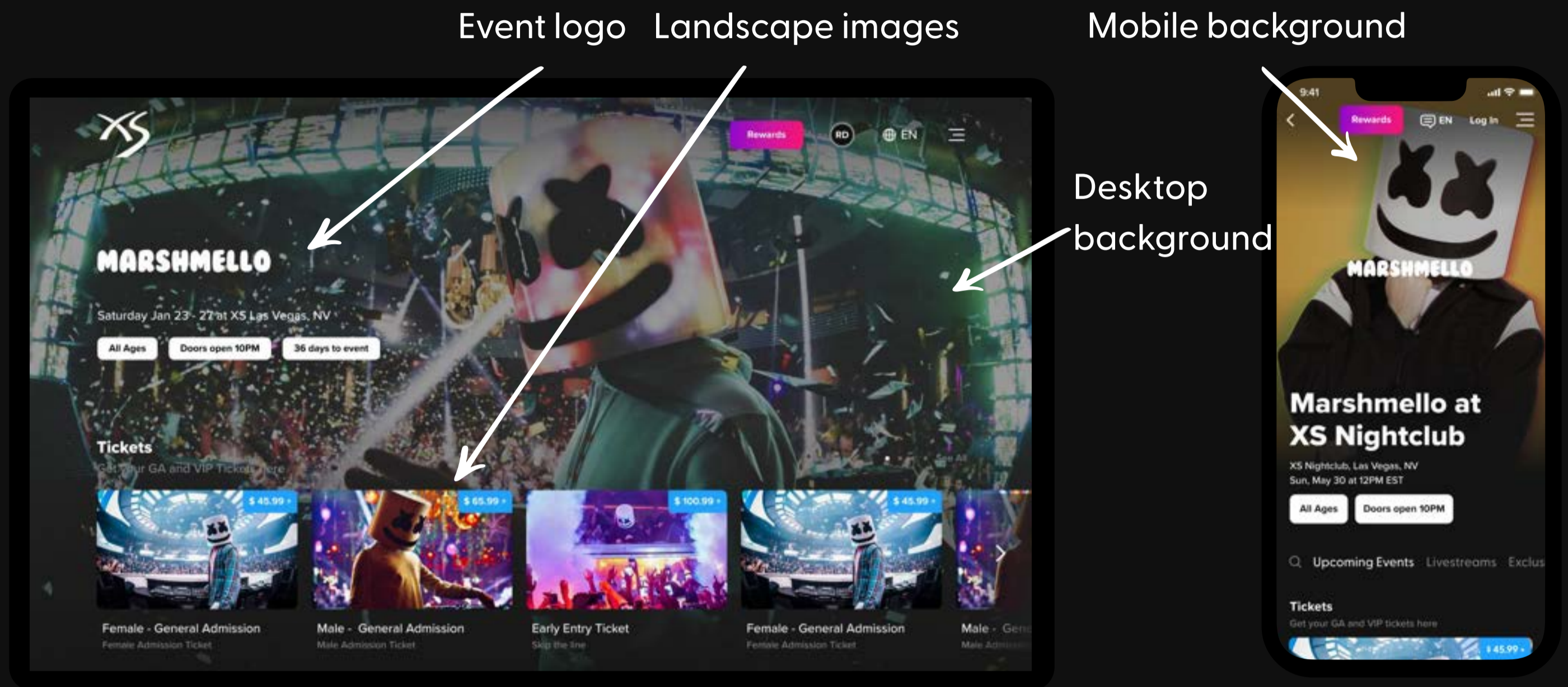
Image that appears in carousel and single column flyer views across various Tixr pages.

**Event Display: Landscape | W: 284px H: 168px**

Appears on collection cards. In studio these are added: (studio > system > carousels)



# Event Page - Collections



**Where to upload assets in Studio**  
 Studio > Manage event > Design

**Collection Images:** Studio > System > Collections

## Assets

**Desktop** Max File Size: 1MB

**Desktop background | W: 1440px H: 600px**

Shown as main background image at the top of the event page behind the event logo and logo.

**Event logo | W: 350px H: 350px**

Appears in place of a dynamic page title, above the event date and location text. Should not exceed a width of 350 px or a height of 350 px.

**Event Display: Landscape | W: 284px H: 168px**

Appears on collection cards.

**Mobile** Max File Size: 1MB

**Event Mobile background | W: 375px H: 547px**

Full screen image shown at the top of the group page behind your event logo and details.

**Event Display: Portrait | W: 426px H: 600px**

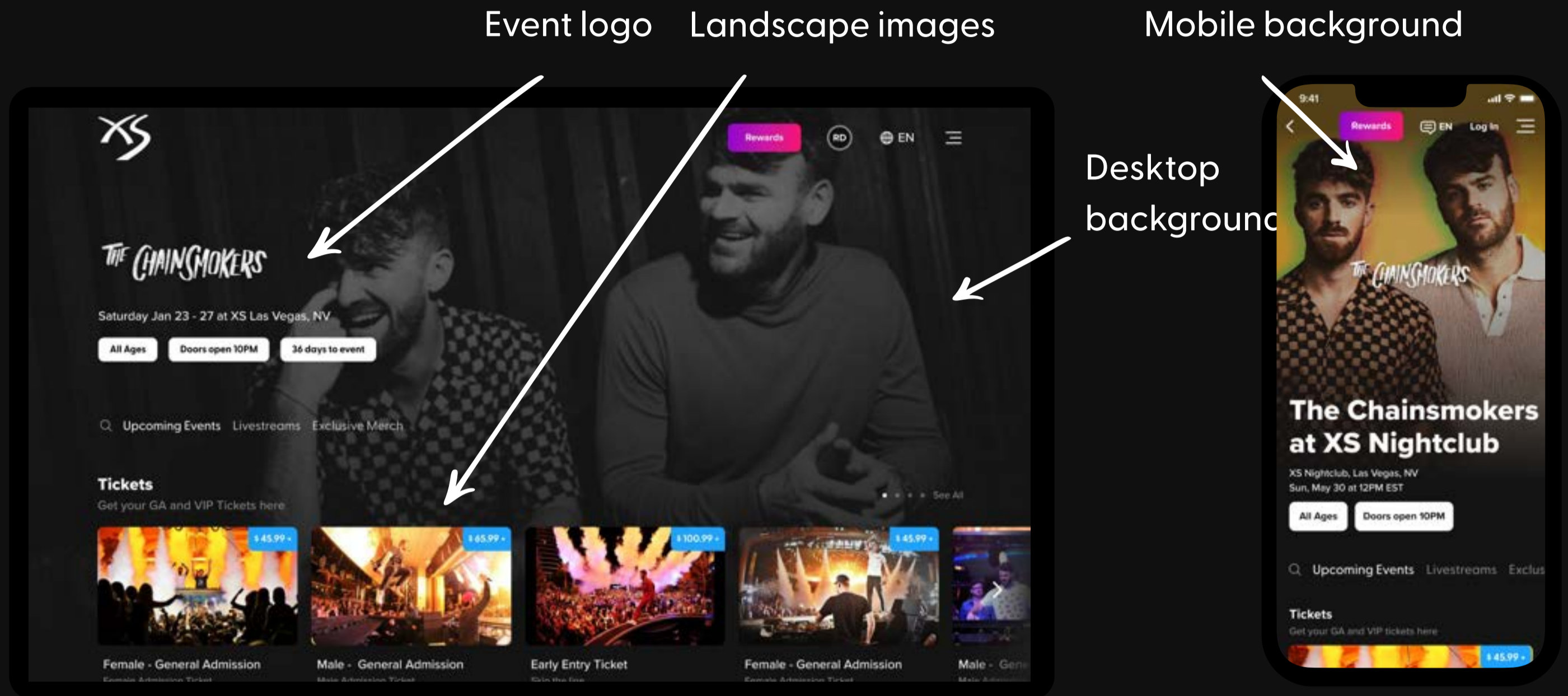
Image that appears in carousel and single column flyer views across various Tixr pages.

**Event Display: Landscape | W: 284px H: 168px**

Appears on collection cards.



# Event Page - Carousels



**Where to upload assets in Studio**  
 Studio > System > Carousels

**Collection Images:** Studio > System > Collections

## Assets

**Desktop** Max File Size: 1MB

**Desktop background | W: 1440px H: 600px**

Shown as main background image at the top of the event page behind the event logo and logo.

**Event logo | W: 350px H: 350px**

Appears in place of a dynamic page title, above the event date and location text. Should not exceed a width of 350 px or a height of 350 px.

**Event Display: Landscape | W: 284px H: 168px**

Appears on collection cards. In studio these are added: (studio > system > carousels)

**Mobile** Max File Size: 1MB

**Event Mobile background | W: 375px H: 547px**

Full screen image shown at the top of the group page behind your event logo and details.

**Event Display: Portrait | W: 426px H: 600px**

Image that appears in carousel and single column flyer views across various Tixr pages.

**Event Display: Landscape | W: 284px H: 168px**

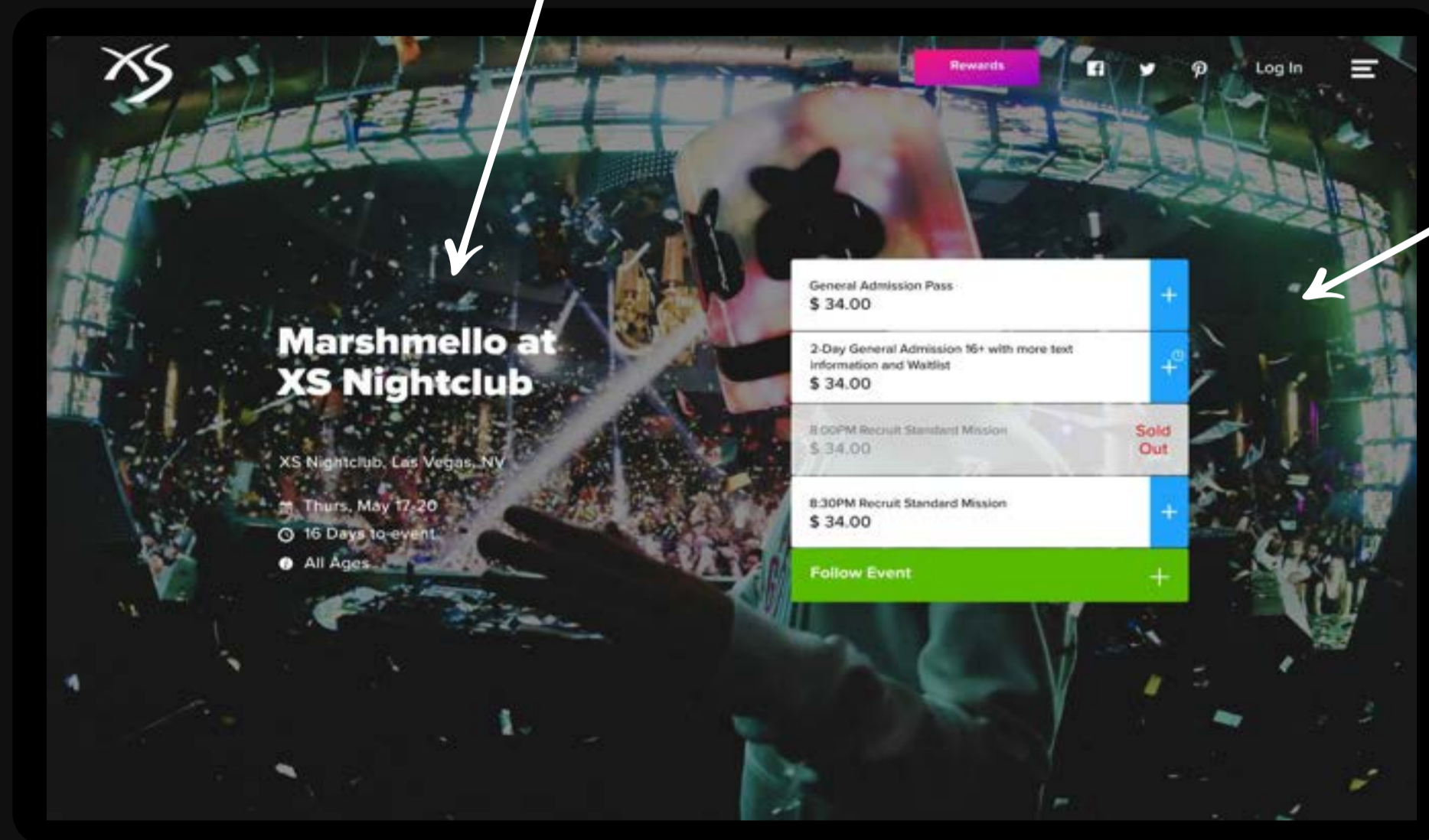
Appears on collection cards. In studio these are added: (studio > system > carousels)



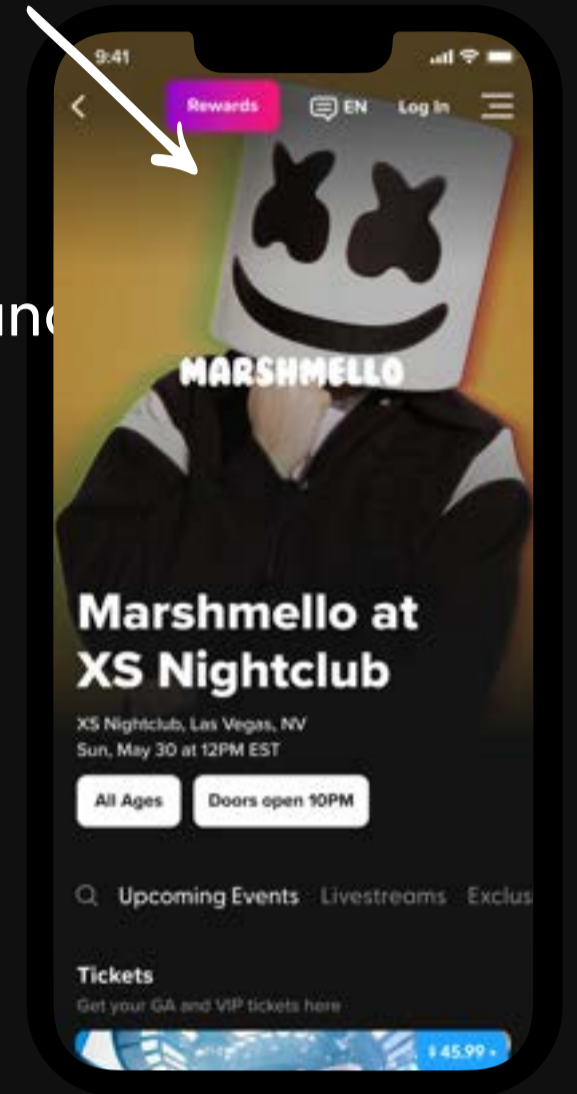
# Event Page - Immersive

Dynamic Title or Event Logo Area

Mobile background



Desktop background



## Where to upload assets in Studio

Studio > Manage event > Design

## Assets

**Desktop** Max File Size: 1MB

**Desktop background | W: 1440px H: 600px**

Shown as main background image at the top of the event page behind the logo and ticket picker.

**Event logo | W: 350px H: 350px**

Appears in place of a dynamic page title, above the event date and location text. Should not exceed a width of 350 px or a height of 350 px.

**Event Display: Landscape | W: 284px H: 168px**

Appears on collection cards. In studio these are added: (studio > system > carousels)

**Mobile** Max File Size: 1MB

**Mobile background | W: 375px H: 547px**

Full screen image shown at the top of the event page behind your event logo and event details.

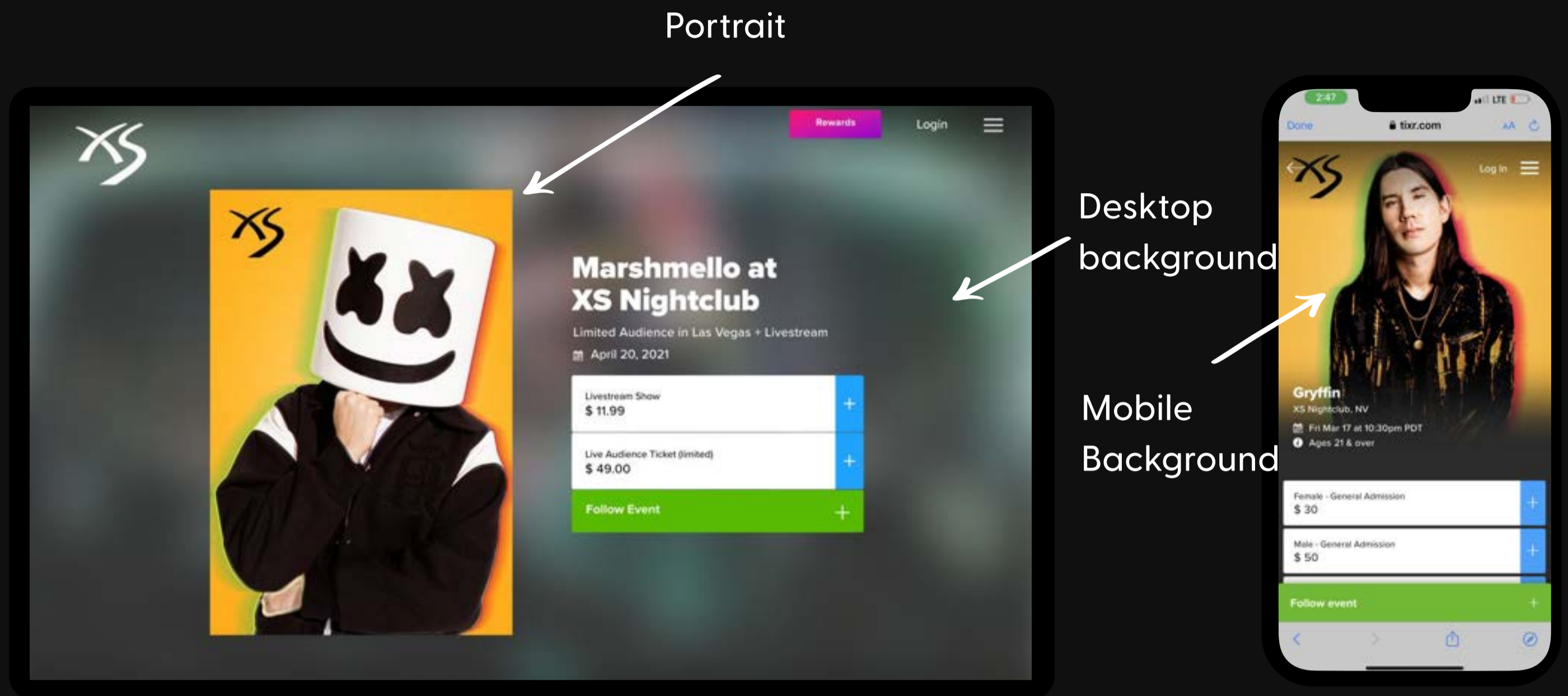
**Event Display: Portrait | W: 426px H: 600px**

Image that appears in carousel and single column flyer views across various Tixr pages.

**Event Display: Landscape | W: 284px H: 168px**

Appears on collection cards. In studio these are added: (studio > system > carousels)

# Event Page - Flyer



**Where to upload assets in Studio**  
 Studio > Manage Event > Design

## Assets

**Desktop** Max File Size: 1MB

**Desktop background | W: 1440px H: 600px**

Shown as background image at the top of the event page behind the desktop flyer, logo, and ticket picker.

**Event Display: Portrait | W: 426px H: 600px**

Image that appears in carousel and single column flyer views across various Tixr pages.

**Event Display: Landscape | W: 284px H: 168px**

Appears on collection cards. In studio these are added: (studio > system > carousels)

**Mobile** Max File Size: 1MB

**Mobile background | W: 375px H: 547px**

Image that appears as background of the entire screen.

**Event Display: Portrait | W: 426px H: 600px**

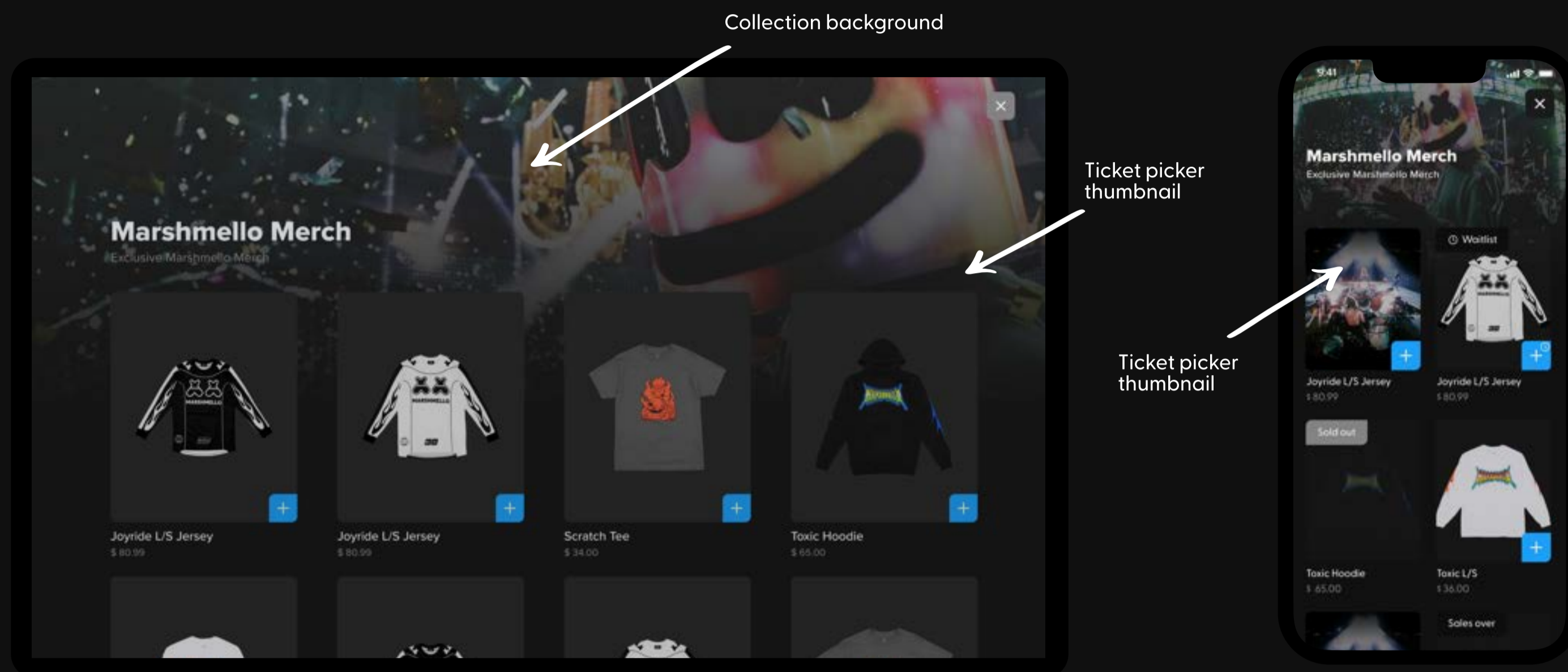
Image that appears in carousel and single column flyer views across various Tixr pages.

**Event Display: Landscape | W: 284px H: 168px**

Appears on collection cards. In studio these are added: (studio > system > carousels)



# Collection Overlay (Multi-Column View)



## Where to upload assets in Studio

Studio > Manage event > Ticket types > Manage tickets > Design

## Assets

**Desktop** Max File Size: 1MB

### Ticket picker thumbnail | W: 200px H: 200px

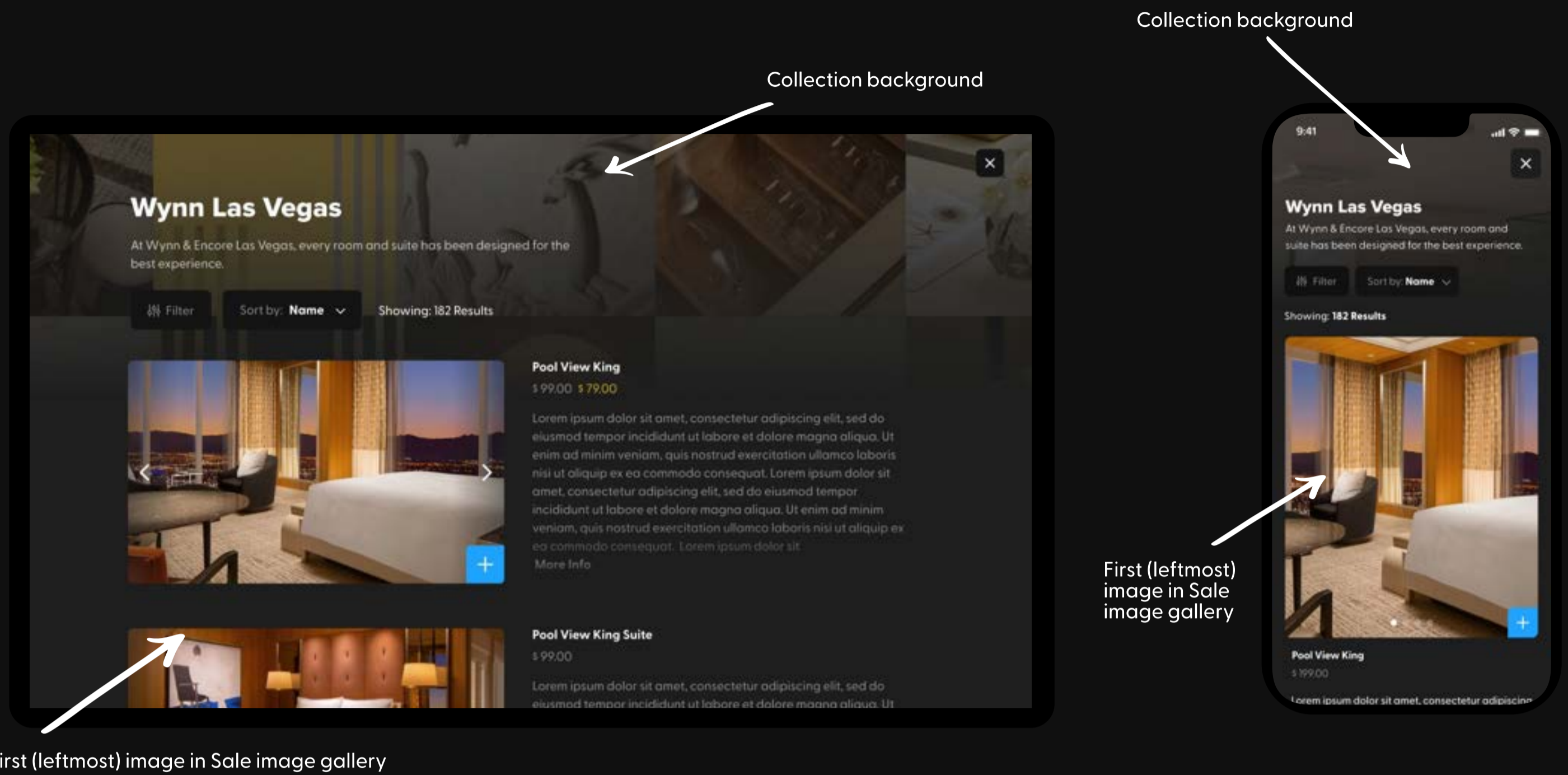
The image tied to a ticket type inside a collection.

### Collection background | W: 1440px H: 560px

Shown as main background image at the top of the event page behind ticket types.



# Collection Overlay (Single-Column View)



First (leftmost) image in Sale image gallery

**Where to upload assets in Studio**  
 Studio > Manage event > Ticket types > Manage tickets > Design

## Assets

**Desktop** Max File Size: 1MB

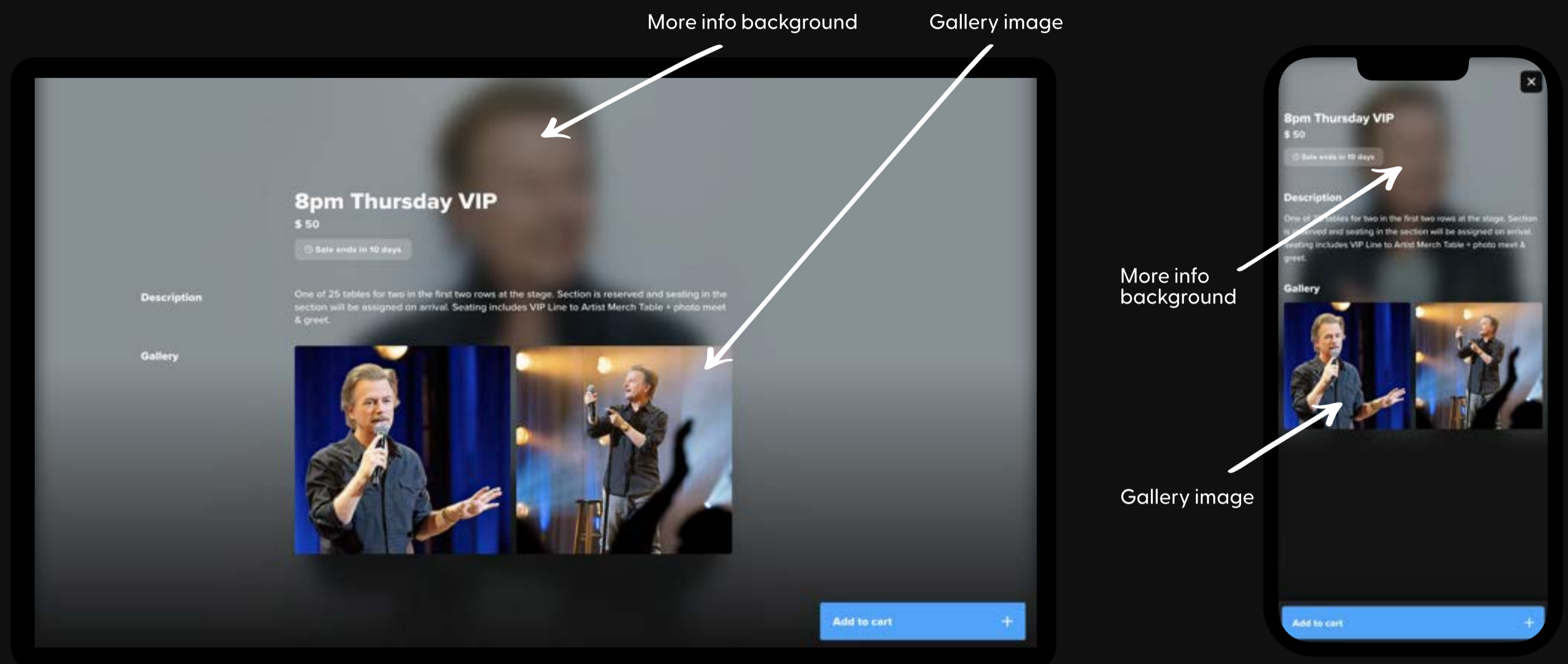
### Collection background | W: 1440px H: 560px

Shown as background image at the top of the event page behind ticket types.

### Sale image gallery | W: 536px H: 317px

The featured (leftmost) image in the ticket type's Sale image gallery.

## More Info - Standard



### Where to upload assets in Studio

Studio > Tickets > Ticket name > Design

## Assets

**Desktop** Max File Size: 1MB

### Background | W: 1600 H: 1000px

More info background appears with blur behind ticket info.

### Gallery image | W: 536px H: 317px

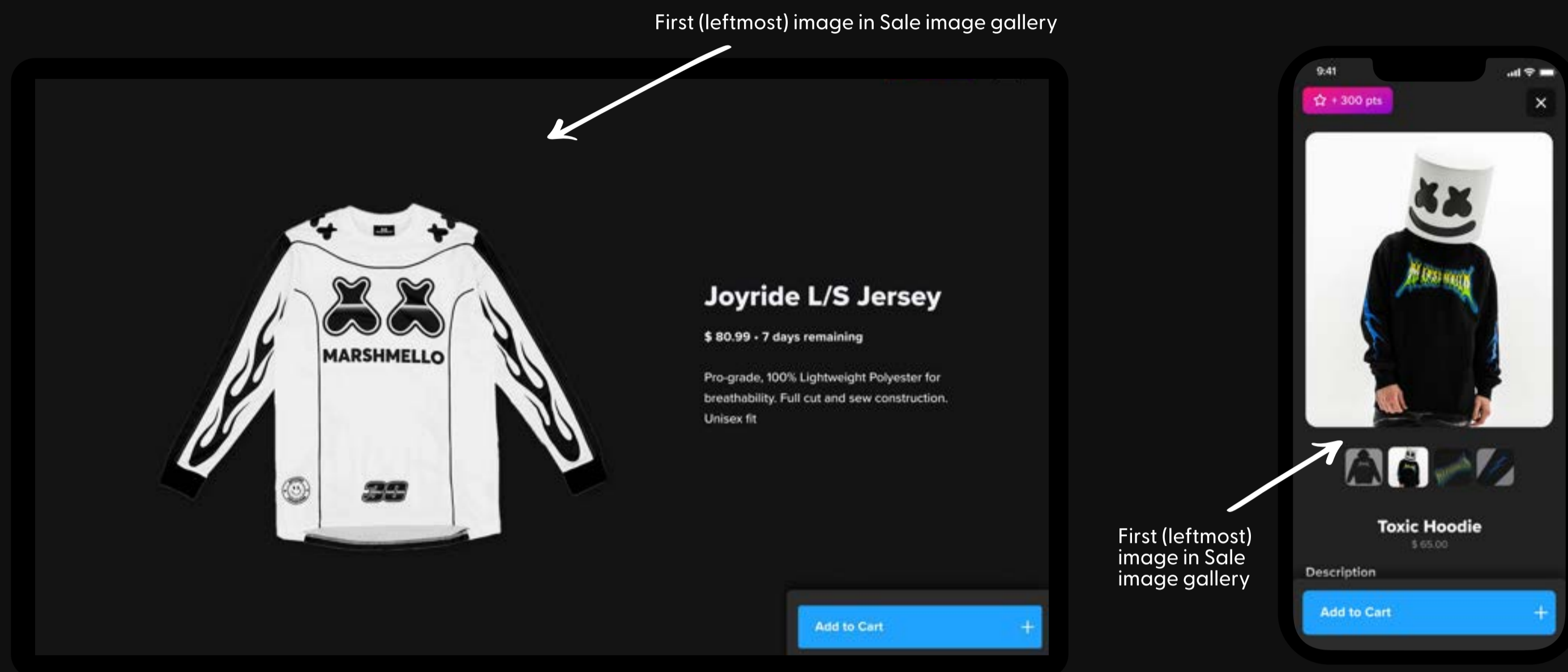
Additional imagery associated with your event.

### Note

Even numbers of Gallery images render as squares. If you upload an odd number of Gallery images, the odd image will automatically crop to full-width landscape orientation.



# More Info - Contained



## Where to upload assets in Studio

Studio > Manage event > Ticket types > Manage tickets > Design

## Assets

**Desktop** Max File Size: 1MB

**Sale image gallery | W: 536px H: 317px**

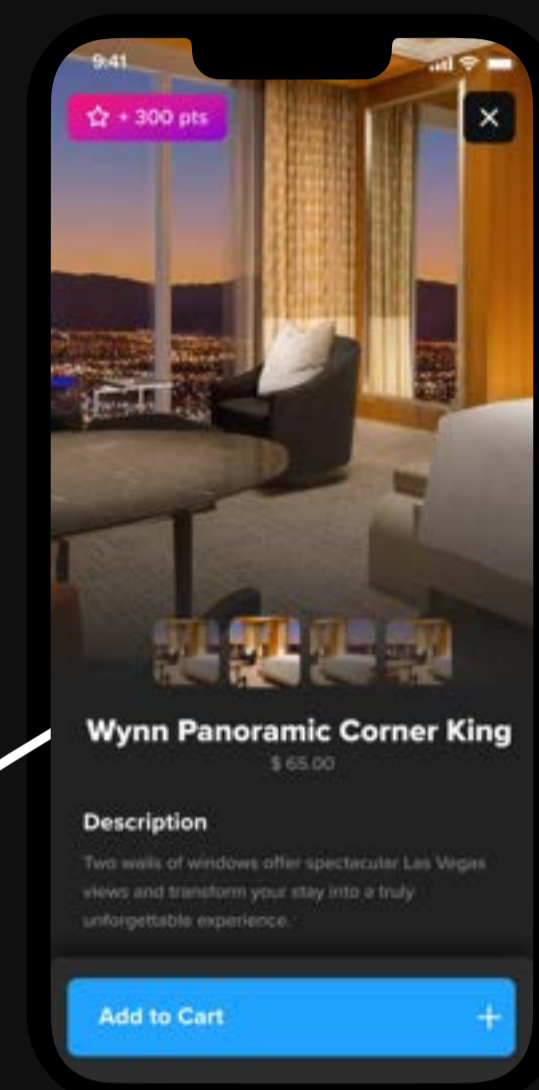
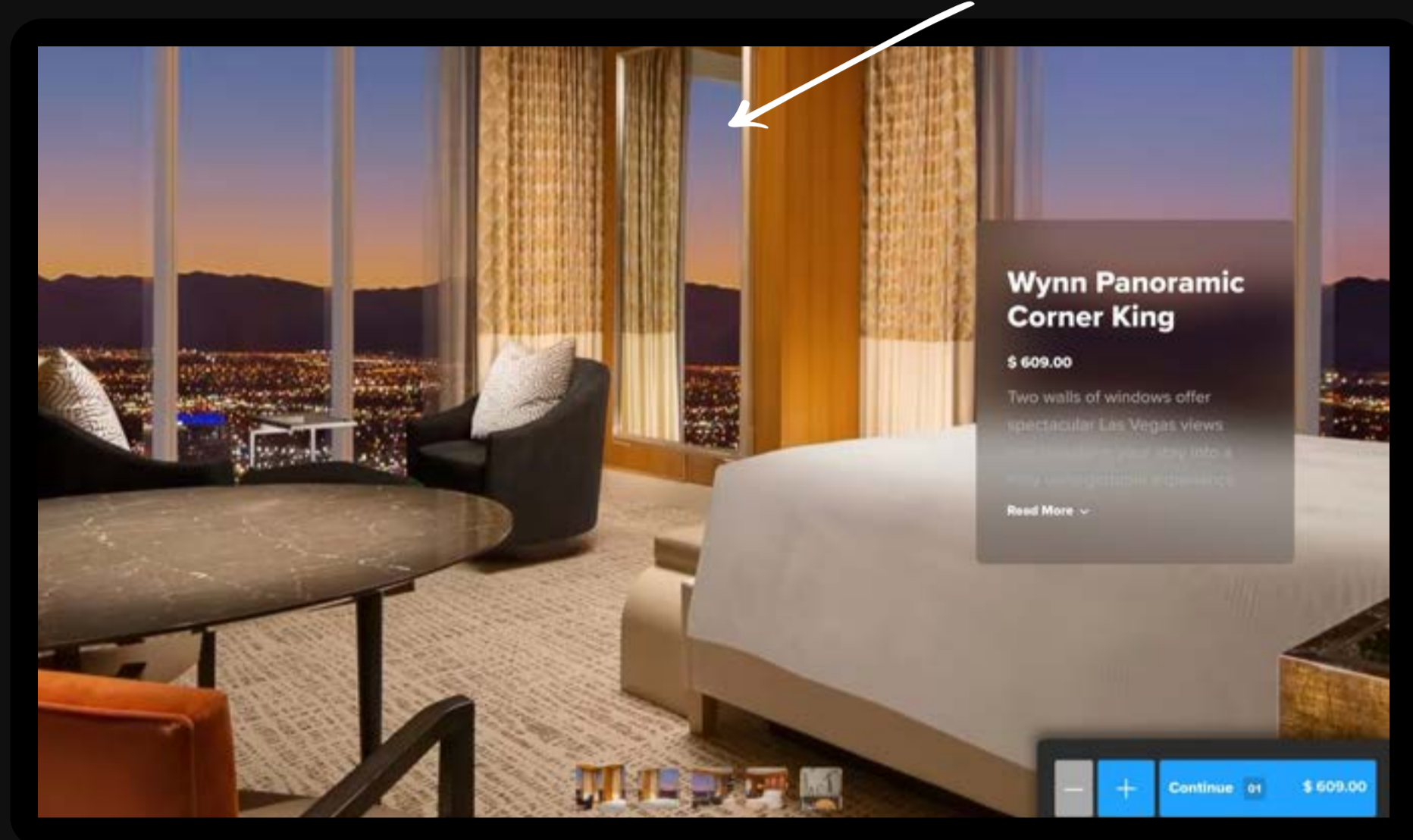
First (leftmost) image in Sale image gallery displays as featured image.

### Note

Note: The More Info Background will only display on the Standard layout. You can omit it when using the Contained layout.

# More Info - Immersive

First (leftmost) image in Sale image gallery



First (leftmost) image in Sale image gallery

**Where to upload assets in Studio**  
 Studio > Manage event > Ticket types > Manage tickets > Design

## Assets

**Desktop** Max File Size: 1MB

**Sale image gallery | W: 1440px H: 900px**

First (leftmost) image in Sale image gallery displays as featured image.

**Mobile** Max File Size: 1MB

**Sale image gallery | W: 375px H: 510px**

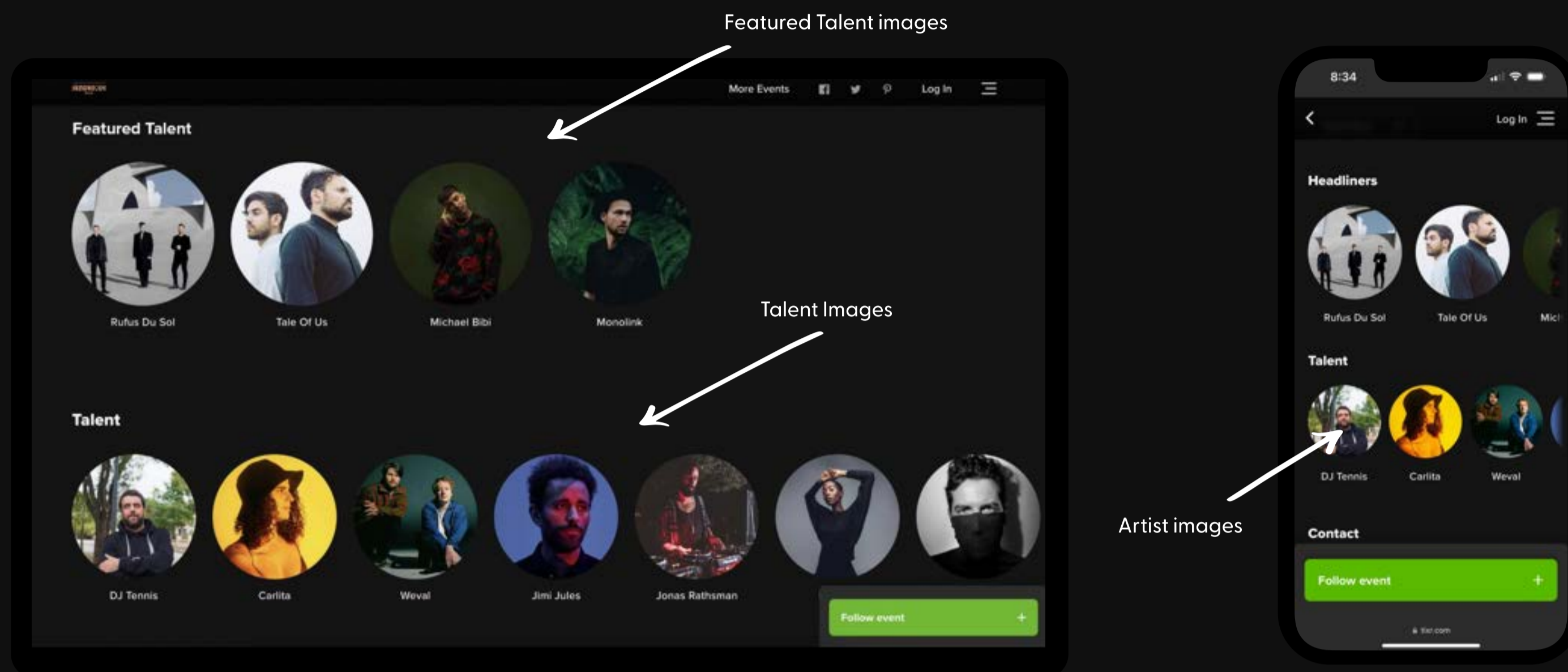
First (leftmost) image in Sale image gallery displays as featured image.

### Note

The More Info Background will only display on the Standard layout. You can omit it when using the Immersive layout.



# Talent Section (Bottom Of The Event Page)



**Where to upload assets in Studio**  
 Studio > System > Artist > Artist image

## Assets

**Desktop** Max File Size: 1MB

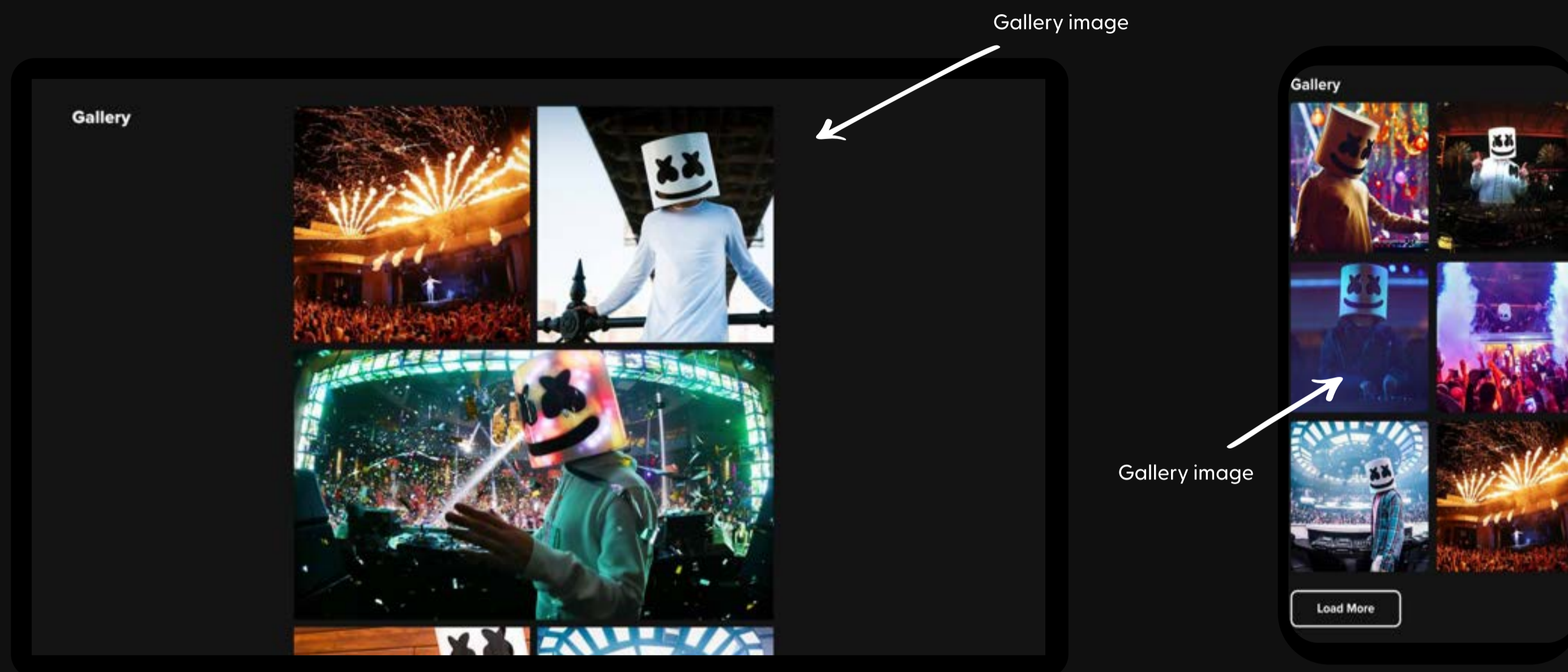
**Artist image | W: 315px H: 315px**

Image of any talent associated with your event.

**Note**

Headliner and Talent images render as circle, but you will still export a square 1:1 image.

# Gallery Section (Bottom Of The Event Page)



**Where to upload assets in Studio**  
 Studio > Manage event > Design > Event page image gallery

## Assets

**Desktop** Max File Size: 1MB

**Gallery image | W: 315px H: 315px**

Additional imagery associated with your event.

### Note

Even numbers of Gallery images render as squares. If you upload an odd number of Gallery images, the odd image will automatically crop to full-width landscape orientation.